## £10

could make two Telephone Friendship calls to an older person experiencing loneliness

## £100

could help us campaign to ensure older people's voices are heard at the heart of government in key decision making.

## £50

could help pay towards in-depth advice from a Specialist Advisor for an older person who is struggling to make ends meet.

## £250

could help pay towards a whole year of Telephone Friendship calls to a lonely older person when they have no one else to turn to.